

hldng co
Matt Kalish

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Matt Kalish is an award-winning creative director with 15+ years experience. He loves building new brands from scratch and taking big brands to the Super Bowl. He's created global campaigns for some of the biggest companies on the planet.

Experience

Freelance Creative Director
4 yrs

Anomaly
8 yrs

Creative Director
Sep 2016 - Mar 2022
Los Angeles

Art Director
Sep 2014 - May 2016
New York

Pensa
3 yrs

Industrial + Interaction Designer
Jun 2011 - May 2014
New York

Education

Syracuse University
BID Industrial + Interaction Design
Minor Entrepreneurship & Emerging Enterprises

Clients

Apple Books
Apple News+
Beats
Converse
Coca-Cola
Crown Royal
Cruise
Dicks Sporting Goods
Expedia
Google Fi
Google Search
Facebook/Meta
Oculus
Portal
Playstation
Starbucks
Squarespace
Uber
Uber Eats
Youtube TV

Awards

2022 Twitter Brand Bowl Most Creative play Expedia SB - Stuff

2021 One Show Shortlist Innovation in Social Media Facebook Dating

2018 Daytime Emmy Nomination Live Stream Squarespace - You Should

2017 Clio Silver Beats - Got No Strings

2017 Clio Bronze Dicks Sporting Goods - Gold in US

2016 Awwwards & FWA site of the Day Converse - Chuck II

2016 One Show Silver Pencil Bedstock

2014 Digiday Best Agency Client Collaboration Bedstock